

Hints & Tips for a Successful Walk for Life

1. **Get a Plan and Pastor Approval:** If applicable, meet with other walk liaisons from your church (see list enclosed) and make a plan. Ask your pastor's approval for all plans in promoting the walk.
2. **Set a goal.** Make a goal of the number of walkers from your church you want to participate. Build your team of walkers by promoting in Sunday School classes, small groups, Bible study groups, etc. Set a fundraising goal for your church to strive towards. Use these goals to promote within your church and gain enthusiasm.
3. **Begin Promotion Immediately:** This will give you several Sundays to make announcements. More promotional resources are available online at www.friendsofwcmc.org/walk-for-life-resources/
 - **Walk Info Card:** Use Walk Info Card to kick off promotion. We suggest you get permission to place one in every seat, ensuring every person receives one. Or, if your church passes out bulletins, you can include with your church bulletin.
 - **Share From Pulpit:** Share from the pulpit who we are and what we do at Women's Care Medical Center.
 - **Table in Foyer:** Set up a table in foyer and pass out Walk forms.
 - **Posters:** Hang up posters throughout your church (available while supplies last or download more from the link above and click Printed Materials and Fundraising Tools.)
 - **Announcement Screen:** Use the Visual Announcement Image provided to make an announcement on the big screen. Click the link above and look under Church Promotional Resources to download.
 - **Show a short Walk for Life video:** Go to the link above and click on Video Resources.
 - **Sign Up Sheets:** Collect names and numbers and create a group chat or text thread to send out the following: text reminders of the walk; arrange for meeting times on Walk Day; gather for a group picture for the newsletter; let your team know how much money was raised. The more people feel like they have made a difference, the more they will want to participate year after year.
4. **Use Social Media/Church's Website:** Promote on Social Media and/or church's website. You can create an online sign-up, link to our website and participants can download their own walk form from home. It's important to also stress that anyone can walk from home and still be a part of saving lives.
5. **Contact everyone who walked last year.** Call and encourage past walkers to get involved and walk again this year.

Most importantly, PRAY for a successful Walk for Life!